

## EDUCATION

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### Bachelor of Arts in Journalism

- University of Wisconsin-Madison, Madison, WI | September 2021– May 2025
- Certificate in Digital Studies and Gender and women's studies
- GPA 3.7/4.0

### DIS Scandinavia

- Study abroad, Copenhagen, Denmark | January 2024– June 2024

## Work Experience

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### Marketing and Management Intern

Crush Music, New York, NY | May 2024 – August 2024

- Designed and executed innovative marketing campaigns, enhancing brand awareness and engagement.
- Collaborated with artists and graphic designers to design various elements of campaigns
- Managed digital content and ensured alignment with brand objectives.

### Public Relations Intern

Azione PR, New York, NY | June 2023 – August 2024

- Organized files, spreadsheets, and reports for efficient project execution.
- Assisted with event planning, client communications, and media relations.
- Participated in workshops to expand PR knowledge and skills.

### Campus Organizing Fellow

The Wisco Project, Madison, WI | August 2024 – November 2025

- Engaged with the campus community through tabling events, promoting voter participation and civic engagement among college students in Madison
- Registered hundreds of UW-Madison students to vote and provided them with detailed information on voter eligibility and election procedures
- Educated students on presidential candidates' platforms, encouraging informed voting decisions

### Server and bartender

Izakaya Kuroyama | February 2025 – Current

- Provide high-quality service to large groups in a fast and responsible manner
- Manage multiple tables with exceptional customer satisfaction
- Work behind the bar to provide a wide array of beverages to a large group

## Leadership and involvement

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### American Institute of Graphic Arts

Group member | January 2025 – Current

- professional organization for design, practice all forms of communication design, including graphic design, typography, interaction design, user experience, branding and identity

### Badger Herald

Opinion piece writer | November 2024 – Current

- Edit and write for a local newspaper on various issues occurring in Madison, WI

### Psychology Club

Group member | November 2021 – Current

- The club participates in service-related events around campus and the Madison community

### Alpha Chi Omega, Kappa Chapter

New Member Educator | January 2023 – September 2024

- Mentored and guided new members, fostering a sense of community and leadership.
- Planned special events for large groups
- Edited/designed merchandise

## LANGUAGE SKILLS

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**English** - Native

**Italian**- Intermediate